

ALEX STAROSOLSKY

Product Designer



www.alexstarosolsky.co.uk
alex.starosolsky@outlook.com
[Linkedin](#)

About

I am a product designer with a passion for creative problem solving and making things. After graduating with a first in Creative Computing, I furthered my interest in user-centred design by completing a digital product design training programme and a placement as a product designer with Made By Many which gave me real world experience. Following a stint as a freelance website designer, I've worked as a UX/UI designer for a fast-paced startup. I aspire to use my creative problem solving skills to solve real world challenges with human-centred design.

Core Skills

- UX/UI Design (Figma, Adobe CC)
- Front End Dev (HTML, CSS, JS, React)
- Electronics (Arduino)
- Problem Solving
- Communication Skills
- Sound and Video Editing
- Teamwork
- Miro

Work Experience

Sept 2022
Venn Apps

Digital Designer

- Primarily completed UX and UI work for client e-commerce apps, our internal tools and a mobile app builder dashboard
- My role however was varied from asset creation to making mobile apps with JSON
- Using Webflow and custom code, I designed and implemented a website redesign for SEO and UX optimisation. This has started generating inbound leads for the company.

April 2022 - Oct 2022
Freelance

Website Designer

- Following my placement as a product designer I took some time to consolidate what I had learnt and expand my skills in areas which I felt I needed to in order to become a more complete designer
- During this time I worked with the Temple of Art & Music to create a new website for them and help them outline their goals for their future digital presence.

Oct 2021 - April 2022
Made by Many x
Create Jobs

Junior Product Designer - Flipside

- Three month industry led and designed training programme to learn digital product design process
- Completed a mock brief created by Farfetch to put what we taught into practice
- Followed by a three-month placement with Made by Many where I worked with the Head of Design on a discovery project for a global organisation

June - September 2020
Islington Motor
Group

Digital Consultant

- While originally I was hired to code a new website for which I created mockups, I realised their problem could be solved more easily with SEO
- Optimised their website's design and keywords while also teaching the marketing team about UX design and SEO
- After auditing their website I created Google Data Studio dashboards for them to track their digital engagement

Education

2018 - 2021
Queen Mary
University of
London

Bsc (Eng) Creative Computing

First Class

- This course combines design and creativity with technological skills and knowledge.
 - Modules included Interaction Design, Electronics, Web Development, Film Production and Sound Design
 - Pitching, researching and collaboration was involved in most modules
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